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3 MISTAKES TO AVOID WHEN USING CHATGPT



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Background: I was a ChatGPT skeptic.

Turns out I was using it the wrong way!

I took courses and spent time
experimenting so you don't repeat my
mistakes



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Everyone who is afraid of Generative AI taking over people's jobs definitely hasn't tried using any of the tools 😂

I spent an hour trying to generate an image using GPT-3 and giving a good prompt that it will understand is a lot harder than it looks.

...see more

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**ARE YOU READY
FOR IT?**

**LET'S DIVE IN
TOGETHER...**



Mistake #1: Asking it to generate ideas with minimal constraints

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Give me 3 video ideas



Certainly! Here are three video ideas:





1. **Day in the Life:** Create a video showcasing a typical day in your work life or personal life. This could include footage of you working on projects, attending meetings, or engaging in your hobbies. This type of video can help humanize you to your followers and offer them a behind-the-scenes look at your daily routine.
2. **How-to Videos:** Create videos that demonstrate how to do something related to your industry or area of expertise. For example, if you work in marketing, you could create a video on how to develop a social media strategy or how to create effective email marketing campaigns.
3. **Thought Leadership Videos:** Create short videos where you share your insights and opinions on topics related to your industry. These could be current events, trends, or challenges facing your industry. This type of video can help establish you as a thought leader and help build your personal brand.

Remember to keep your videos engaging and valuable to your audience. Use high-quality video and audio equipment to ensure your videos look and sound professional. Finally, be sure to promote your videos across your other social media platforms to reach a wider audience.

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Better way: Get specific. The more specific you get, the better answer it will provide. Just by getting a bit more specific, it already improved.

Give me 3 article ideas for LinkedIn about getting started with content creation with 0 dollars budget

Great! Here are three article ideas for LinkedIn about getting started with content creation on a zero-dollar budget:  

1. "The Essential Tools for Content Creation: How to Get Started Without Spending a Dime": In this article, you could share free tools and resources for content creation, such as Canva for creating graphics, Audacity for audio editing, and WordPress for blogging. You could also discuss ways to repurpose existing content, such as turning a blog post into a video or creating a social media post from a quote or statistic.
2. "Leveraging Social Media for Content Creation: Tips for Growing Your Brand on a Zero-Dollar Budget": This article could focus on how to use social media to build your brand and create content without spending money on ads or other promotions. You could offer advice on using hashtags to reach a wider audience, collaborating with other creators in your industry, and creating shareable content that encourages engagement.
3. "Building Your Brand Through Authentic Storytelling: Why Your Unique Perspective Matters": In this article, you could focus on the importance of authentic storytelling in content creation and offer tips for how to share your unique perspective without

Mistake #2: Asking it to make subjective decisions

tell me a joke

Sure, here's a joke for you: Why did the tomato turn red? Because it saw the salad dressing!

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Better way: Treat it like a new relationship. The more you open up, the better it will be able to satisfy your needs.

IV

tell me a joke about linked in content creators in the style of louis ck



Here's my attempt at a joke in the style of Louis CK about LinkedIn content creators:

"Have you ever noticed how LinkedIn content creators act like they're on some sort of crusade? Like they're the last bastions of truth and justice in this godforsaken world? 'Oh, I'm a thought leader,' they say. 'I'm changing the game, disrupting the industry.' Yeah, right. You're just posting inspirational quotes and cat videos like the rest of us. You're not special, you're not changing anything. You're just another person desperately seeking validation in the cold, harsh world of social media. But hey, at least you're not on TikTok."

Mistake #3: Ask it to answer open ended questions

IV

what is the purpose of life?



The purpose of life is a deeply philosophical question that has been debated by scholars, philosophers, and individuals throughout history. The answer to this question can vary depending on one's personal beliefs, values, and worldview.



Some people may believe that the purpose of life is to find happiness, fulfillment, or personal growth. Others may believe that the purpose of life is to make a positive impact on the world, contribute to society, or follow a particular religious or spiritual path.

Better way: Ask close ended questions

IV

What is the purpose of life according to Naval



Naval Ravikant is a well-known entrepreneur, investor, and thinker who has shared his thoughts on various topics, including the purpose of life. According to Naval, the purpose of life is to seek happiness and freedom.



Naval believes that happiness is the ultimate goal of life, and that everything we do is ultimately in pursuit of this goal. He argues that happiness comes from within, and that we can cultivate it by focusing on our own personal growth and development.

In addition to happiness, Naval also believes that freedom is a key aspect of the purpose of life. He defines freedom as the ability to do what we want, when we want, and with whom we want, without interference from others. Naval argues that the pursuit of freedom is what drives us to become successful, both in our personal lives and in our careers.

Overall, Naval's view on the purpose of life is centered around the pursuit of happiness and freedom. He believes that by focusing on these goals, we can live more fulfilling and satisfying lives.

Reminders:

1. Generative AI is more of a creative outlet than a truth oracle.
Everything should be fact checked before being treated as truth.
2. If asking it to write stories, always check for plagiarism
3. The only way to get better is by using it! Now get started! But before you do.....

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**SIGN UP TO MY
NEWSLETTER ON
MY PROFILE TO
LEARN MORE
ABOUT AI EVERY
WEEK!**