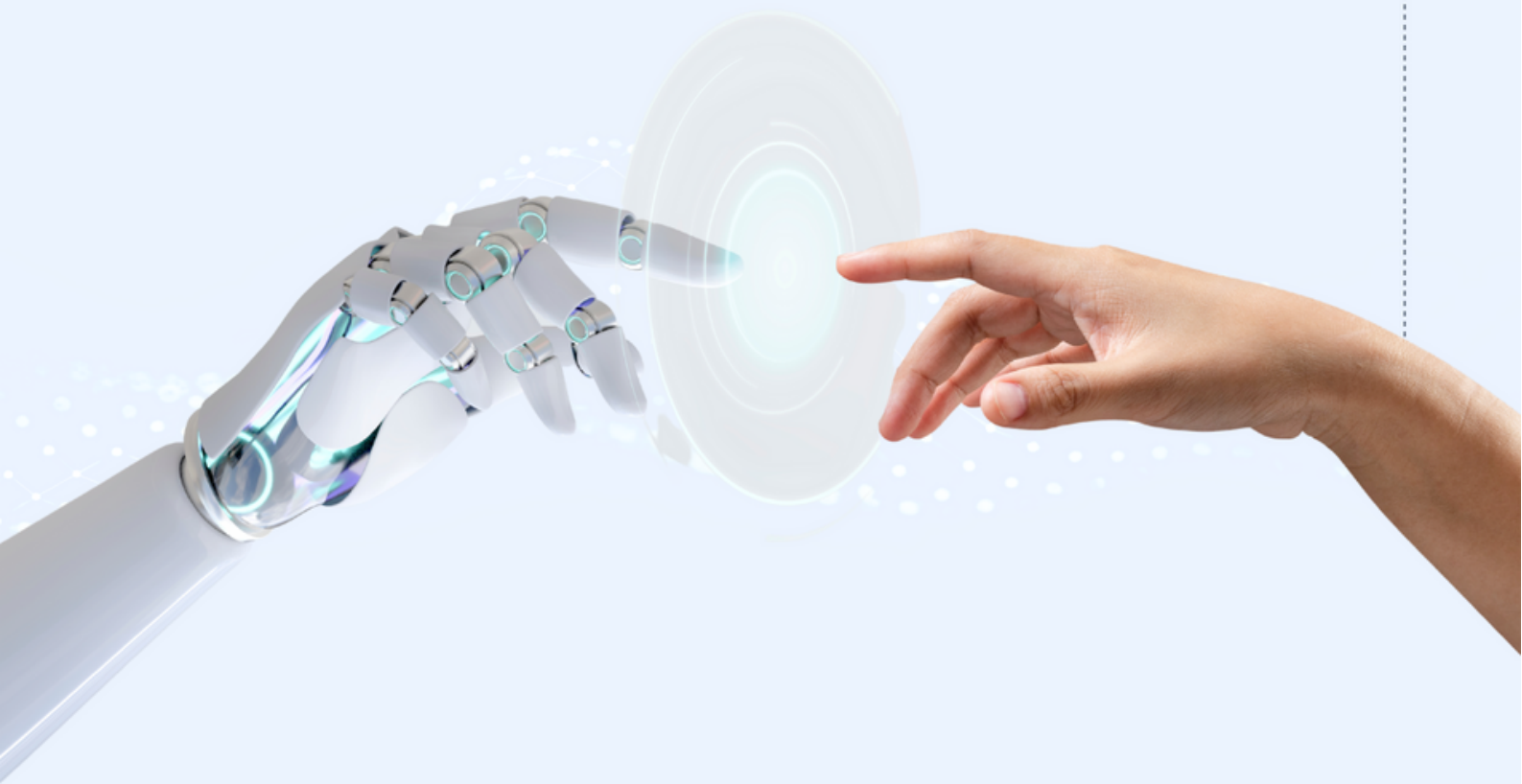CoinPayments
Crypto Payments Made **Easy**

TOP 10
POWERFUL
AI TOOLS

businesses must try in 2023

What is AI?

AI is short for **artificial intelligence.** It refers to the simulation of human thought using machines and computer systems. Some examples include Apple's Siri and Amazon's Alexa.

How did AI become a buzzword?

Since the launch of OpenAI's ChatGPT tool, it has become one of the latest trending topics on the internet, catapulting AI technologies to the limelight and taking over mainstream conversations.

10. ChatGPT

ChatGPT, created by OpenAI, is a chatbot built to interact with you conversationally, answer questions, and challenge incorrect statements among other things.

9. Looka

Looka uses AI programming to create a custom brand identity for your business, its features include generating unique logos and templates, including social media posts, letterheads.

8. Copy.AI

Copy.AI is a tool that writes customised content for your company; the AI asks for your topic and generates blog posts, Digital Ads and more, all tailored to your business needs.

7. Synthesia

Synthesia is an AI video generation platform enabling you to create videos with an avatar who recites a script you write in over 60 languages.

6. Mem

Mem is an AI-powered workspace that automatically organises your calendars, emails and documents. Helping you to maintain productivity, creativity and efficiency within your job.

5. Otter.AI

Otter is a program that records meetings, takes notes and generates real-time transcriptions and automatic summaries to share with all meeting members.

4. HyperWrite

HyperWrite is a writing assistant, document editor, word generator and copywriter. Inspired by your writing style, the chatbot produces content for you instantly.

3. Hotpot

Hotpot is a creative tool that uses AI technology to generate professional images, graphics and texts for social media posts, web images and logos.

2. Beautiful.ai

This presentation maker has many professional, smart slides built with AI-assisted designs that are easy to edit and customise.

1. Lumen5

This platform combines powerful AI with a drag-and-drop interface that helps you create engaging videos in minutes.

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