


Building your AI Strategy

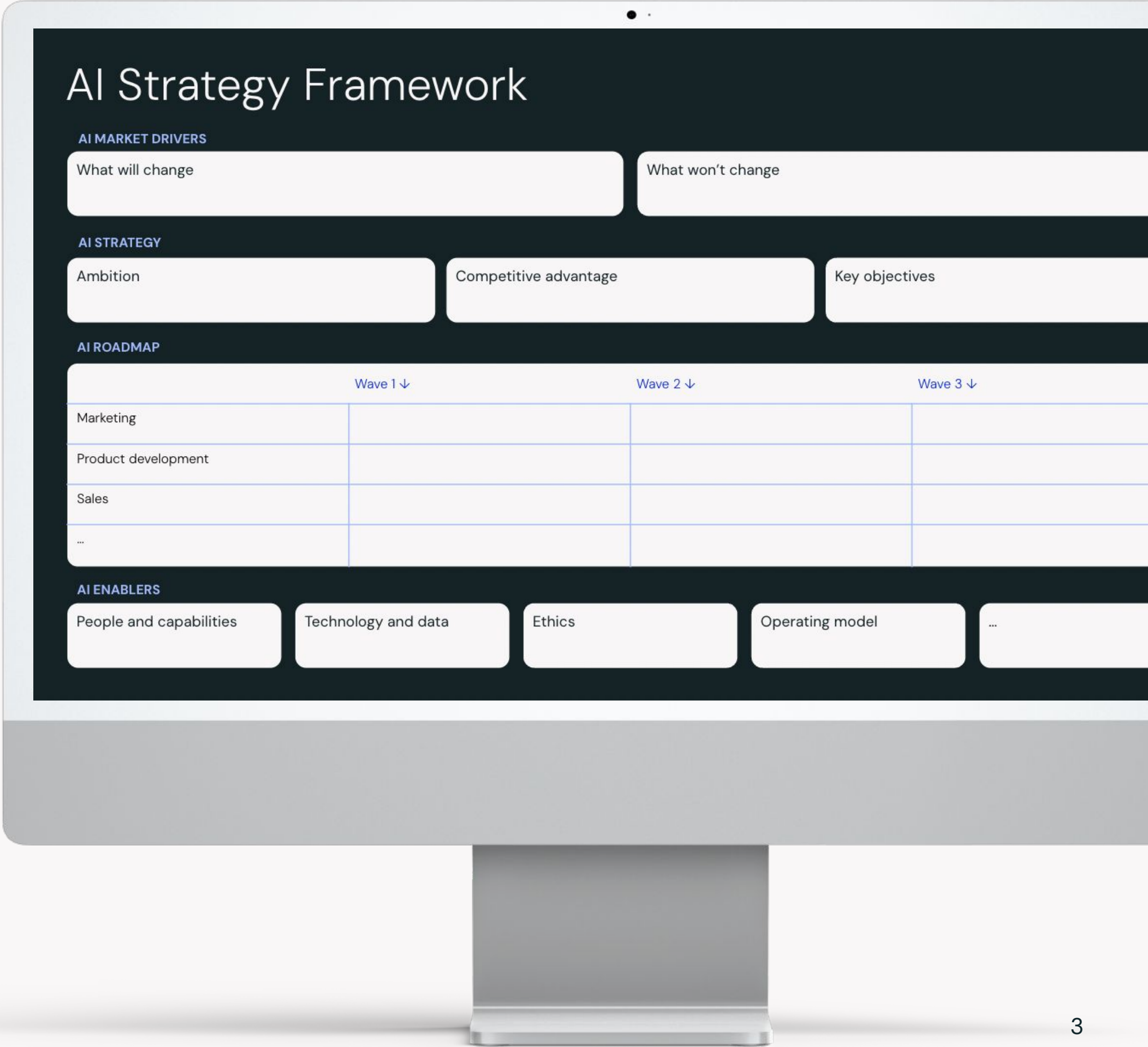
November 2024

 BOI

Contents

- 
- 01** Foundational perspectives on AI
 - 02** Building your AI Strategy
 - 03** Leading the transformation

We will walk through a practical framework



Foundational perspectives on AI

1

Four foundational perspectives on AI

01/

AI adoption will
happen in three
waves

02/

The cost of
anything digital will
near zero

03/

It's really about the
engineering of
intelligence AND
biology

04/

AI in itself will not
lead to a competitive
advantage

1/ AI adoption will follow **three waves**

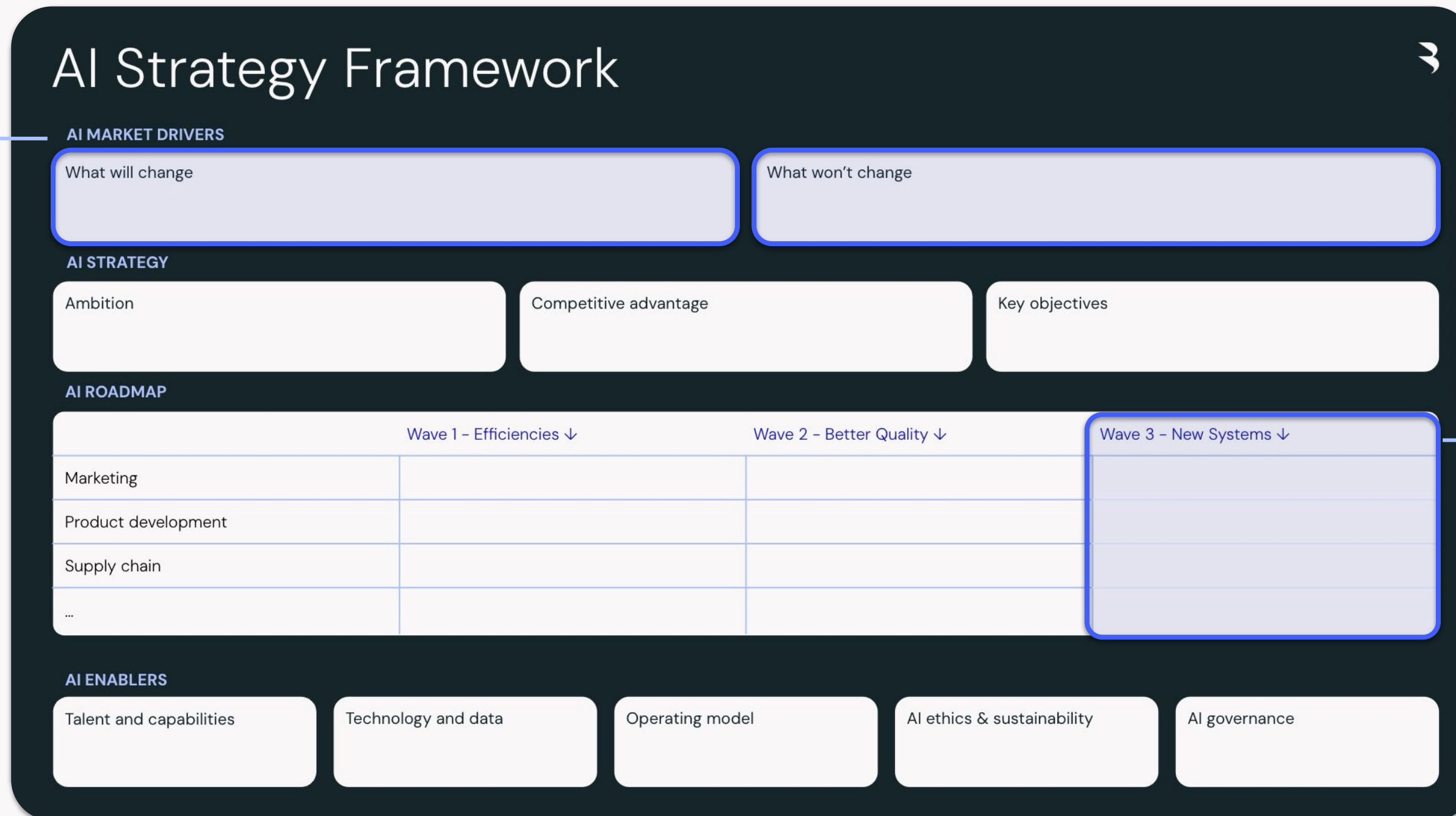


Building your AI strategy



Strategic principles

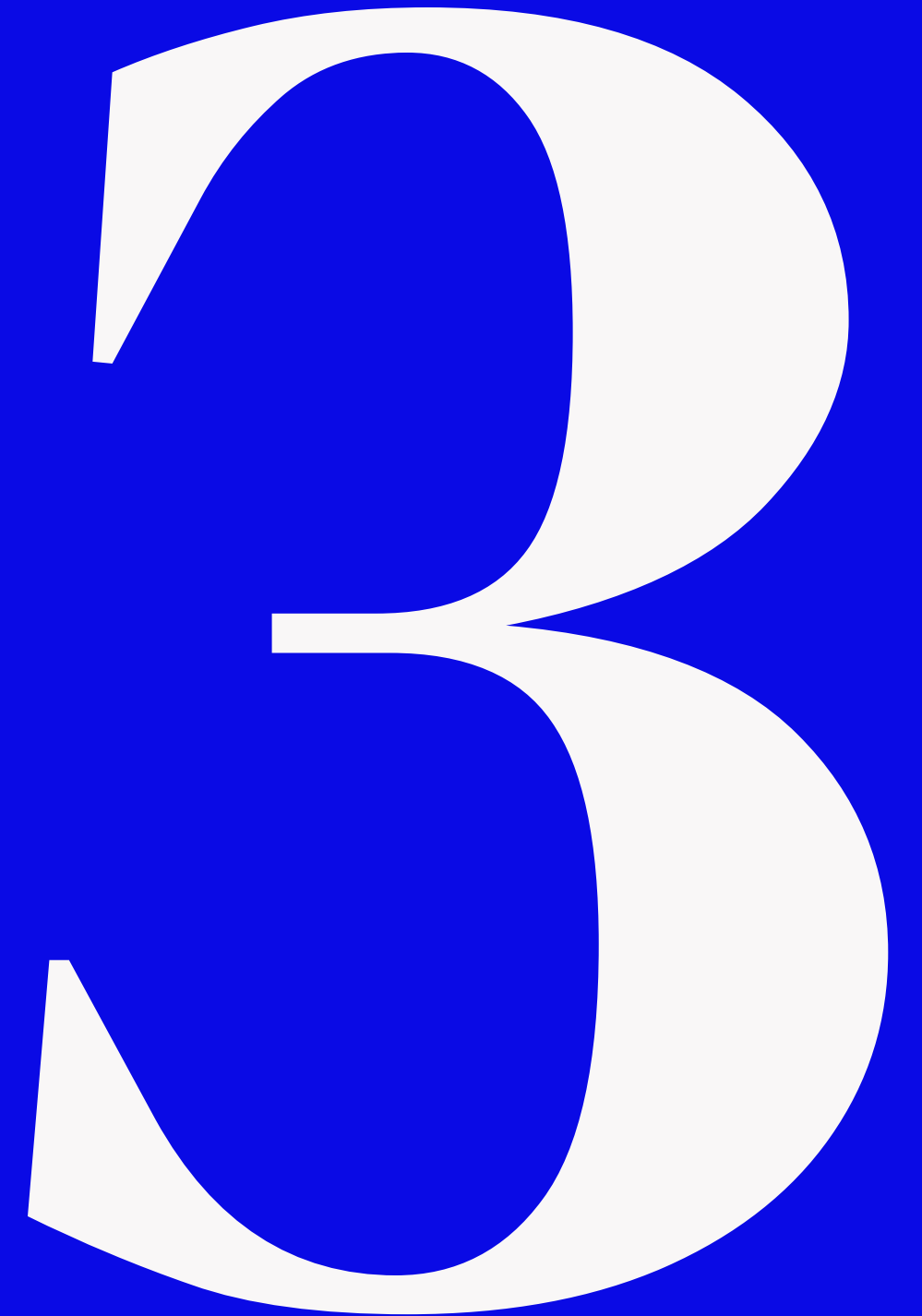
Outside-in
rather than
inside-out



Future-back
rather than
present-forward



Leading the
transformation



We will need to match vastly different clock speeds

Tech won't be the hard part – people and organizational change will.

→
AI

in seconds / minutes

→
People

in hours / days

→
Org structures

in weeks / months

Key takeaways

AI transformation will happen in 3 waves

AI in itself will not lead to a competitive advantage

Build your strategy on what will and won't change

What's next?

You'll get the AI strategy framework

AI Strategy Framework

AI MARKET DRIVERS

What will change

What won't change

AI STRATEGY

Ambition

Competitive advantage

Key objectives

AI ROADMAP

| | Wave 1 - Efficiencies ↓ | Wave 2 - Better Quality ↓ | Wave 3 - New Systems ↓ |
|---------------------|-------------------------|---------------------------|------------------------|
| Marketing | | | |
| Product development | | | |
| Supply chain | | | |
| ... | | | |

AI ENABLERS

Talent and capabilities

Technology and data

Operating model

AI ethics & sustainability

AI governance

Reach out to us!



Philippe De Ridder
philippe@boardofinnovation.com



Vincent Pirene
vincent@boardofinnovation.com



Comment to get full report

Get in touch

philippe@boarofinnovation.com
vincent@boarofinnovation.com